

## DECLARATION

As a below named inventor, I declare that:

My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **CONTENT TRACKING** the specification of which X is attached hereto or \_\_\_\_\_ was filed on \_\_\_\_\_ as Application No. \_\_\_\_\_ and was amended on \_\_\_\_\_ (if applicable).

I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56. I claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

### Prior Foreign Application(s)

Country	Application No.	Date of Filing	Priority Claimed Under 35 USC 119

Thereby claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below:

Application No.	Filing Date
60/209,007	06/01/00

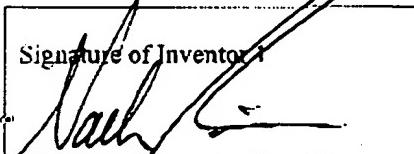
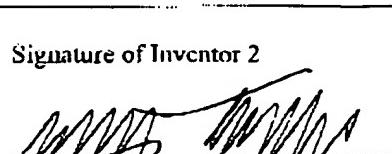
I claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Section 1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

Application No.	Date of Filing	Status

Full Name of Inventor 1:	Last Name: <b>RACIBORSKI</b>	First Name: <b>NATHAN</b>	Middle Name or Initial: <b>F.</b>
Residence & Citizenship:	City: <b>Jackson</b>	State/Foreign Country: <b>Wyoming</b>	Country of Citizenship: <b>United States</b>
Post Office Address:	Post Office Address: <b>470 Arapaho Drive</b>	City: <b>Jackson</b>	State/Country: <b>Wyoming</b> Postal Code: <b>83002</b>
Full Name of Inventor 2:	Last Name: <b>THOMPSON</b>	First Name: <b>MARK</b>	Middle Name or Initial: <b>R.</b>
Residence & Citizenship:	City: <b>Phoenix</b>	State/Foreign Country: <b>Arizona</b>	Country of Citizenship: <b>United States</b>
Post Office Address:	Post Office Address: <b>7240 N. Dreamy Draw Drive, #104</b>	City: <b>Phoenix</b>	State/Country: <b>Arizona</b> Postal Code: <b>85020</b>

Attorney Docket No.: 19396-000500US  
Client Reference No.: D2476

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature of Inventor 1	Signature of Inventor 2
	
Nathan F. Raciborski	Mark R. Thompson
Date 9-17-08	Date 9-17-08

DE 7023184 v1

Attorney Docket No. 19396-000500US  
Client Reference No, D2476

### POWER OF ATTORNEY BY ASSIGNEE

Aerocast.com, Inc. is the Assignee of the invention entitled: **CONTENT TRACKING**,  
the specification of which X is attached hereto or \_\_\_\_\_ was filed on \_\_\_\_\_ as Application Serial No. \_\_\_\_\_

Assignee hereby appoints the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Thomas D. Franklin, Reg. No. 43,616  
Robert C. Colwell, Reg. No. 27,431  
Charles J. Kulas, Reg. No. 35,809  
Lesley S. Craig, Reg. No. 26,578  
Darin J. Gibby, Reg. No. 38,464  
Chad S. Hilyard, Reg. No. 40,647  
Roger T. Barrett, Reg. No. 41,599  
William F. Vobach, Reg. No. 39,411  
Scott L. Ausenhus, Reg. No. 42,271  
Ronald C. Gorsché, Reg. No. 45,505  
Patrick M. Boucher, Reg. No. 44,037

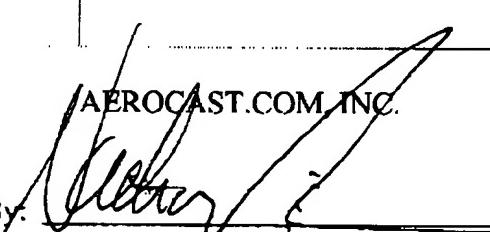
Send Correspondence to:

Thomas D. Franklin  
TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, 8th Floor  
San Francisco, CA 94111-3834

Direct Telephone Calls to:

Thomas D. Franklin  
Reg. No.: 43,616  
(303) 571-4000

Date: 9-17-00

By:   
(Signature)

Name: Nathan F. Raciborski  
Title: Chief Technical Officer

Attorney Docket No.: 19396-000500US

Client Reference No.: D2476

**CERTIFICATE UNDER 37 C.F.R. § 3.73(b)**Applicant: Nathan F. Raciborski and Mark R. ThompsonApplication No.: \_\_\_\_\_ Filed: HerewithFor: CONTENT TRACKING

Aerocast.com, Inc. , a corporation

(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

certifies that it is assignee of the patent application identified above by virtue of either:

A.  An assignment from the inventor(s) of the patent application identified above for which a copy thereof is attached.

OR

B.  A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached. Additional documents in the chain of title are listed on a supplemental sheet. Copies of assignments or other documents in the chain of title are attached.

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 9-17-00Name: Nathan F. RaciborskiTitle: Chief Technical OfficerSignature: [Signature]